



Universiteit Maastricht



EIBA 2000 Conference Program

Monday, 11 December 2000

	<i>POMMARD</i>	<i>MACON</i>	<i>BEAUNE</i>	<i>POMEROL</i>	<i>GRAVES</i>	<i>MARGAUX</i>
9.00-10.30	KEYNOTE ADDRESS (CERAMIQUE) <i>PROFESSOR JOHN H. DUNNING AND PROFESSOR LUC SOETE</i>					
10.30-11.00	COFFEE					
11.00-12.15	C1. Alliances & knowledge	C2. Integration & best practice	C3. FDI in Eastern Europe	C4. Effect of EU policies	W1. Network management	W2. Cross-cultural comparisons
12.15-13.30	LUNCH					
13.30-14.30	PLENARY SESSION (CERAMIQUE) <i>EUROPEAN STRATEGY AT CANON</i>					
14.30-16.00	P1. Hedlund award finalists	C5. Knowledge attributes	C6. Industrial change	C7. Exporting and trust	W3. Transition economies	W4. Financial management
16.00-16.30	COFFEE					
16.30-17.45	C8. Knowledge management	C9. Investment and divestment	C10. Risk and return	W5. Export performance	W6. Standards & the internet	W7. Regional and global policy issues

Tuesday, 12 December 2000

	CERAMIQUE1	CERAMIQUE2	CERAMIQUE3	POMEROL	GRAVES	MARGAUX
8.30-10.00	C11. Networks and diversity	C12. Subsidiary roles and autonomy	C13. Clustering in the automotive industry	C14. Foreign vs. domestic firms	W8. Internationalization process	
10.00-10.30	COFFEE					
10.30-12.00	P2. Meet the editors	C15. Internationalization of R&D	C16. Accelerated internationalization	C17. Culture and cooperation	W9. Location & globalization	W10. Managing the multinational
12.00-13.00	LUNCH					
13.00-14.00	EIBA ANNUAL MEETING (CERAMIQUE1)					
14.00-15.30	P3. European Core Companies	C18. Networks, strategy and FDI	C19. Entry and locational strategies	C20. FDI in host-country transformation	W11. Culture and language	W12. Subsidiary knowledge transfer
15.30-16.00	COFFEE					
16.00-17.30	P4. Research agenda for the 21st century	C21. Globalization and geography	C22. Leveraging competence	C23. Conduct and society	W13. Internationalization of services	W14. Alliances & acquisitions